

jeffrey tuttle

summary

- Dedicated to the design and development of successful, attractive and usable digital media.
- Skillful in strategy, conceptualization and implementation.
- Strong work ethic, team skills, and presentation skills.
- Capable of self-managing projects and working within tight deadlines.

education

BFA in Multi-Media & Web Design
Graduation: Summer 2004, Art Institute of Atlanta

technical

Adobe - AfterEffects, Dreamweaver, Flash, Illustrator, Photoshop, Premiere
Apple - Final Cut Studio, QuickTime Pro
Microsoft - Office, Project

industry experience

McRae Communications

Jan 2008 - Present

Interactive Associate Creative Director working local and national accounts including: Bowen Family Homes, CFEMC Natural Gas, Crescent Properties, Cousins Properties, Iron Planet, J-B Weld, Pactiv Green-Guard, Reynolds Development Group, The Home Source Realtors, Triumph Motorcycles, and multiple government agencies. Developed creative, presentations and strategy for websites, advertising campaigns, social media, rich media, banner ads, mobile apps and pitches. Created and presented keynote on social media and emerging trends to the IIAP, and another on social media as emergency response to Georgia based government agencies.

22squared

Feb 2006- Jan 2008

Art Director working on the following accounts: Ad Council, BellSouth, Buffalo Wild Wings, Florida's Natural, Marriot, Publix, Orlando & Orange County Visitor's Bureau, and Toyota. Conceptualized, designed, and created motion, interaction, animation, and audio for websites, presentations, banner ads, pitches, rich media ads, games, and Flash applications.

My Net Marketing Center

Sept 2004 - Sept 2005

Chief Creative Officer of internet marketing firm. Responsible for overseeing new product development, designing websites and applications, managing auto responders and eblasts, creating and supervising Adword campaigns, and developing online ebooks. Created MNMC identity and advertisements for all subsidiaries.

AutoBrokers.com

Jan 2002 - May 2003

Designed and managed website inventory and offers. Created digital banner ads along with print flyers, brochures, and other print collateral.

Agency Contract Work

22squared, Artifact Design, Breathe Interactive, Coca-Cola, LBI Atlanta, Lyons Group, Think Inc

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